

PLUGGED IN FUN FOR KIDS

A COOPERATIVE PROJECT OF THE SANTA BARBARA NEWS-PRESS AND THE EDUCATORS' ROUNDTABLE, PUBLISHED MONTHLY TO PROMOTE LEARNING AMONG YOUNG READERS IN NATURAL SCIENCE, HISTORY, TECHNOLOGY AND ART

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This Month's Theme: Fashion

Have you ever thought of clothing as art? These artists do. What do you think they are trying to show us?



Mike Arauz, *I AM _____* (Comedian) (2003).
Courtesy of the artist.



Instead of broadcasting a brand or an idea, this T-shirt has a blank line. What do some of your T-shirts say?

Fill in the blank on the left to make your own T-shirt.

The dress below sends a message.

If you could write on an article of clothing, what would you say?



Alicia Framis, *Anti_Dog Copywriting Sentences*, Birmingham (3 May 2003).
Courtesy of the artist.

Sometimes the material sends a message, too.

What do you think this dress is made from? (Find the answer below.*)

If you could make clothing out of anything, what would it be?



Cat Chow [Yes! That's her real name!], *Measure for Measure* (2003), Photo by James Prinz. Courtesy of the artist.



BRIGHT IDEA
Creativity Idea: Find an old article of clothing that you or a friend or someone in your family doesn't wear anymore. Have your parent or guardian help you design this piece of clothing into something new and different. Try cutting and sewing, and using glue, tape, ribbons, yarn, string, buttons, sticks, feathers, small toys, or any other fun materials that you can think of. Draw your ideas on a piece of paper. Try wearing this new design yourself. See what your friends say!



The Art Guys, *SUITS: The Clothes Make the Man* (1998), Photo by Mark Seliger. Courtesy of the Museum of Fine Arts, Houston.

Labels also communicate something.

What do you notice about these suits?

If you could put labels all over your clothes, what would they say?

Come see the University Art Museum exhibition
"Pattern Language: Clothing as Communicator"
July 7 - August 27, 2006
University Art Museum, UC Santa Barbara
Opening reception: Friday, July 7, 5 p.m.
www.uam.ucsb.edu • (805) 893-7564

"Plugged In" is sponsored by
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 Elverhøj Museum
805-686-1211 www.syv.com/~crystal/

*It's made from actual measuring tapes that are woven together.

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